

Helloworld delighted with NTIA success

19 July 2016: Helloworld CEO Andrew Burnes said he was delighted with the recognition the Helloworld business received from the industry after it won three awards at the National Tourism Industry Awards in Sydney on Saturday night and Helloworld members won four awards.

Helloworld won awards for:

- Best Travel Agency Group Helloworld
- Best Non-Branded Travel Agency Group Helloworld for Business
- Best Wholesaler Australian Product Sunlover Holidays

Helloworld member agencies won awards for:

- Best Travel Agency Retail Multi Location helloworld Hunter Travel Group / RACT Travel
- Best Travel Agency Manager Retail Multi Location Louise Dann, *helloworld* Hunter Travel Group
- Best Travel Agency Retail Single Location Bicton Travel
- Best Travel Consultant Corporate Sam La Rosa, Show Group Enterprises

Mr Burnes thanked Julie Primmer, Helloworld's head of Branded Network, David Padman, head of Helloworld for Business, Associates and Affiliates and Lisa Harrison, General Manager of Sunlover Holidays together with their teams for the tireless efforts they put into the business.

Most importantly Mr Burnes acknowledged the achievement as recognition of the tremendous professionalism and dedication of the networks members.

"We have nearly 300 members of our Helloworld branded network in Australia, 73 members of our Helloworld for Business corporate agency network and a thriving Associate network and these awards highlight the efforts of our members right across the country", said Mr Burnes.

"Our retail network teams at Helloworld, led by Julie Primmer and David Padman, work side by side with our agency members to ensure we deliver on our commercial and service promise to our members and in turn our members deliver to their customers day in day out. It's a great partnership and I want to congratulate all of our members for being a part of these awards."

"Can I also congratulate Lisa Harrison, Brooke Worrall and the team at Sunlover Holidays for being awarded Best Wholesaler – Australian Product. We acquired Sunlover from Tourism Queensland over a decade ago and it continues to deliver to our agency partners and supplier partners around the country", said Mr Burnes.

"We are really fortunate to have so many wonderful agencies in our network and their efforts were also recognised with *helloworld* Hunter Travel Group / RACT taking out two great awards as the Best Travel Agency Retail – Multi Location and Louise Dann winning the award as the Best Travel Agency Manager –



Multi Location while Bicton Travel won the award for being Best Retail Travel Agency – Single Location and Sam La Rosa, Show Group Enterprises was awarded Best Travel Consultant – Corporate."

"Congratulations to all of our Helloworld finalists. We had finalists in 85% of all agency award categories which is a tremendous reflection of the very high calibre of our networks."

"The strength of our network is growing and we've all got a bit of a spring in our step now. These awards will give us further momentum and thanks to our industry peers for the recognition of what Helloworld Limited has become and for the recognition of the achievements of our members".

RELEASE ENDS -

About Helloworld Limited

- Helloworld Limited (ASX: HLO) is a leading Australian based travel distribution company, comprising retail travel businesses, destination management services (inbound) air ticket consolidation, wholesale, corporate and online operations. This includes "helloworld", Australia's largest network of franchised travel agents, as well as our Corporate, Associate and Affiliate networks, Qantas Holidays, Go Holidays in New Zealand, AOT Inbound, ATS Pacific, QBT, Sunlover Holidays and Insider Journeys
- "helloworld" is a nationwide network of independently owned and operated retail travel agencies offering Australian and New Zealand travellers outstanding service, and the best value, tailor-made leisure and corporate travel experiences
- HLO has over 2000 staff located in Australia, New Zealand, Fiji, the USA, South East Asia, India and UK/Europe
- Helloworld is the proud major sponsor of Volleyball Australia and the *helloworld* Volleyroos men's and women's national teams.
- Helloworld is the proud major sponsor of the Australian national basketball teams including the *helloworld* Boomers and the *helloworld* Australian Junior Championships.
- Helloworld is the Official Travel Partner and a Gold Sponsor of Carlton Football Club.

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